

EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|---|------------------|------------------|---------|------------------|
| | | "706".cls. and (@pd<"20010116" and ("product specific" with targeting)) | US- PGPUB; USPAT | OR | OFF | 2007/03/19 12:59 |
| | | @pd<"20010116" and ("product specific" with targeting) | US- PGPUB; USPAT | OR | OFF | 2007/11/20 07:42 |
| L1 | 0 | "20020161561" and carrier | US- PGPUB; USPAT | OR | OFF | 2008/08/14 08:36 |
| L2 | 0 | "20020161561" and wave | US- PGPUB; USPAT | OR | OFF | 2008/08/14 08:36 |
| L3 | 0 | "20020161561" and signal | US- PGPUB; USPAT | OR | OFF | 2008/08/14 08:36 |
| L4 | 1 | "20020161561" and media | US- PGPUB; USPAT | OR | OFF | 2008/08/14 08:36 |
| L5 | 1 | "20020161561" and medium | US- PGPUB; USPAT | OR | OFF | 2008/08/14 08:37 |
| L6 | 1 | "20020161561" and (offer \$ with product) | US- PGPUB; USPAT | OR | ON | 2008/08/14 09:41 |
| L7 | 1 | "20020161561" and (offer \$ same product) | US- PGPUB; USPAT | OR | ON | 2008/08/14 09:43 |
| L8 | 1 | "20020161561" and (customer same product) | US- PGPUB; USPAT | OR | ON | 2008/08/14 09:45 |
| L9 | 1 | "20020161561" and (customer with product) | US- PGPUB; USPAT | OR | ON | 2008/08/14 09:47 |
| L10 | 1 | "20020161561" and sam\$ | US- PGPUB; USPAT | OR | ON | 2008/08/14 09:47 |
| L11 | 1 | "20020161561" and (offer \$ same customer) | US- PGPUB; USPAT | OR | ON | 2008/08/14 09:56 |
| L12 | 1 | "20020161561" and (offer \$ with customer) | US- PGPUB; USPAT | OR | ON | 2008/08/14 09:56 |

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|-----|-----|---|------------------------|----|----|---------------------|
| L13 | 1 | "20020161561" and target \$ | US- PGPUB; USPAT | OR | ON | 2008/08/14 09:58 |
| L14 | 1 | "20020161561" and (input with device) | US- PGPUB; USPAT | OR | ON | 2008/08/14 10:23 |
| L15 | 0 | "20020161561" and Revenue | US- PGPUB; USPAT | OR | ON | 2008/08/14 10:44 |
| L16 | 1 | "20020161561" and sale | US- PGPUB; USPAT | OR | ON | 2008/08/14 10:44 |
| L17 | 1 | "20020161561" and sales | US- PGPUB; USPAT | OR | ON | 2008/08/14 10:47 |
| L18 | 1 | "5909681".pn. and ("output nodes" with training) | US- PGPUB; USPAT | OR | ON | 2008/08/14 13:01 |
| L19 | 259 | @pd<"20010116" and (coupon with generat\$) | US- PGPUB; USPAT | OR | ON | 2008/08/14 13:30 |
| L20 | 60 | @pd<"20010116" and (coupon with generat\$) and (retail with sale) | US- PGPUB; USPAT | OR | ON | 2008/08/14 13:31 |
| L21 | 38 | @pd<"20010116" and (coupon with generat\$) and (retail with sale) and frequency | US- PGPUB; USPAT | OR | ON | 2008/08/14 13:31 |
| L22 | 52 | @pd<"20010116" and (coupon with discount) and (retail with sale) and frequency | US- PGPUB; USPAT | OR | ON | 2008/08/14 13:32 |
| L23 | 1 | @pd<"20010116" and ((coupon with discount) with frequency) and (retail with sale) and frequency | US- PGPUB; USPAT | OR | ON | 2008/08/14 13:35 |
| L24 | 7 | @pd<"20010116" and ((coupon with discount) with frequency) | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:22 |
| L25 | 259 | @pd<"20010116" and (coupon with generat\$) | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:25 |
| L26 | 8 | @pd<"20010116" and (coupon with generat\$) and (item with frequency) | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:25 |
| L27 | 40 | @pd<"20010116" and (coupon with generat\$) and (item with associat\$) | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:26 |

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|-----|-----|---|------------------------|----|-----|---------------------|
| L28 | 678 | @pd<"20010116" and (item) and ((item with associat\$) with value) | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:29 |
| L29 | 934 | I19 or I25 or I28 | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:32 |
| L30 | 38 | I29 and "706".clas. | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:32 |
| L31 | 516 | 706/25.ccls. and @pd<"20010116" | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:33 |
| L32 | 26 | 706/25.ccls. and @pd<"20010116" and customer | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:34 |
| L33 | 302 | 706/25.ccls. and @pd<"20010116" and (customer or product) | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:37 |
| L34 | 72 | 706/26.ccls. and @pd<"20010116" and (customer or product) | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:37 |
| L35 | 20 | 706/54.ccls. and @pd<"20010116" and (customer or product) | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:38 |
| L36 | 198 | 706/45.ccls. and @pd<"20010116" and (customer or product) | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:38 |
| L37 | 69 | 706/45.ccls. and @pd<"20010116" and (customer) | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:38 |
| L38 | 181 | I32 or I34 or I35 or I37 | US- PGPUB; USPAT | OR | ON | 2008/08/14 14:38 |
| S1 | 1 | "20020161561" | US- PGPUB; USPAT | OR | OFF | 2007/11/20 10:33 |
| S2 | 2 | sarma-sridevi.in. | US- PGPUB; USPAT | OR | OFF | 2007/03/19 12:22 |
| S3 | 1 | warnick-sean.in. | US- PGPUB; USPAT | OR | OFF | 2007/03/19 12:22 |
| S4 | 0 | dahleh-munther.in. | US- PGPUB; USPAT | OR | OFF | 2007/03/19 12:23 |
| S5 | 4 | dahleh.in. | US- PGPUB; USPAT | OR | OFF | 2007/03/19 12:24 |

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| S6 | 15 | @pd<"20010116" and ("product specific" with targeting) | US- PGPUB; USPAT | OR | OFF | 2007/03/19 12:58 |
| S7 | 2870 | @pd<"20010116" and (((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 12:59 |
| S8 | 278 | @pd<"20010116" and (((two or S2) with "data set") and (element with "data set")) | US- PGPUB; USPAT | OR | ON | 2007/03/19 12:28 |
| S9 | 47 | @pd<"20010116" and (((two or S2) with "data set") and (element with "data set") and iterat\$) | US- PGPUB; USPAT | OR | ON | 2007/03/19 12:34 |
| S10 | 47 | @pd<"20010116" and (((two or S2) with "data set") and ("associated value")) | US- PGPUB; USPAT | OR | ON | 2007/03/19 12:32 |
| S11 | 46 | S10 not S9 | US- PGPUB; USPAT | OR | ON | 2007/03/19 12:32 |
| S12 | 4 | @pd<"20010116" and (((two or S2) with "data set") and (metric with optimis\$)) | US- PGPUB; USPAT | OR | ON | 2007/03/19 12:35 |
| S13 | 18 | @pd<"20010116" and (((two or S2) with "data set") same "customer") | US- PGPUB; USPAT | OR | ON | 2007/03/19 12:37 |
| S14 | 73 | @pd<"20010116" and (((two or S2) with "data set") same "product") | US- PGPUB; USPAT | OR | ON | 2007/03/19 12:37 |
| S15 | 22 | @pd<"20010116" and (((two or S2) with "data set") same "product") and iterat\$ | US- PGPUB; USPAT | OR | ON | 2007/03/19 12:39 |
| S16 | 0 | @pd<"20010116" and (((two or S2) with "data set") same "revenue") and iterat\$ | US- PGPUB; USPAT | OR | ON | 2007/03/19 12:39 |
| S17 | 1 | @pd<"20010116" and (((two or S2) with "data set") same "revenue") | US- PGPUB; USPAT | OR | ON | 2007/03/19 12:39 |
| S18 | 10 | @pd<"20010116" and (((two or S2) with "profit") same "revenue") | US- PGPUB; USPAT | OR | ON | 2007/03/19 12:41 |
| S19 | 2 | @pd<"20010116" and (matrix with "cross space") | US- PGPUB; USPAT | OR | ON | 2007/03/19 12:41 |

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| S20 | 0 | 706/1.ccls. and @pd<"20010116" and ("product specific" with targeting) | US- PGPUB; USPAT | OR | OFF | 2007/03/19 12:58 |
| S21 | 0 | 706/15.ccls. and @pd<"20010116" and ("product specific" with targeting) | US- PGPUB; USPAT | OR | OFF | 2007/03/19 12:58 |
| S22 | 0 | 706/45.ccls. and @pd<"20010116" and ("product specific" with targeting) | US- PGPUB; USPAT | OR | OFF | 2007/03/19 12:59 |
| S23 | 0 | "706".ccls. and @pd<"20010116" and ("product specific" with targeting) | US- PGPUB; USPAT | OR | OFF | 2007/03/19 12:59 |
| S24 | 71 | "706".ccls. and @pd<"20010116" and ((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:01 |
| S25 | 6 | 706/21.ccls. and @pd<"20010116" and ((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:02 |
| S26 | 17 | 706/25.ccls. and @pd<"20010116" and ((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:02 |
| S27 | 4 | 706/12.ccls. and @pd<"20010116" and ((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:02 |
| S28 | 10 | 706/20.ccls. and @pd<"20010116" and ((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:03 |
| S29 | 15 | 382/100 and @pd<"20010116" and ((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:03 |
| S30 | 0 | 382/100.ccls. and @pd<"20010116" and ((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:04 |
| S31 | 6 | 382/100.ccls. and @pd<"20010116" and ((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:04 |

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| S32 | 2 | 382/185.ccls. and @pd<"20010116" and ((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:04 |
| S33 | 2 | 382/210.ccls. and @pd<"20010116" and ((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:04 |
| S34 | 8 | 382/254.ccls. and @pd<"20010116" and ((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:04 |
| S35 | 5 | 382/249.ccls. and @pd<"20010116" and ((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:05 |
| S36 | 6 | 382/248.ccls. and @pd<"20010116" and ((two or S2) with "data set") | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:05 |
| S37 | 67 | S36 or S35 or S34 or S33 or S32 or S31 or S29 or S28 or S27 or S26 or S25 | US- PGPUB; USPAT | OR | ON | 2007/03/19 13:05 |
| S38 | 1 | "20020161561" | US- PGPUB; USPAT | OR | OFF | 2007/11/19 12:31 |
| S39 | 1 | "20020161561" and marketing | US- PGPUB; USPAT | OR | OFF | 2007/11/19 12:34 |
| S40 | 0 | "20020161561" and profess \$ | US- PGPUB; USPAT | OR | OFF | 2007/11/19 12:36 |
| S41 | 1 | "20020161561" and market \$ | US- PGPUB; USPAT | OR | OFF | 2007/11/19 12:59 |
| S42 | 1 | "20020161561" and "data set" | US- PGPUB; USPAT | OR | OFF | 2007/11/19 12:59 |
| S43 | 1 | "20020161561" and ("data set" with customer) | US- PGPUB; USPAT | OR | ON | 2007/11/19 14:02 |
| S44 | 0 | "20020161561" and ("data set" with customer) and revenue | US- PGPUB; USPAT | OR | ON | 2007/11/19 13:02 |
| S45 | 0 | "20020161561" and revenue | US- PGPUB; USPAT | OR | ON | 2007/11/19 13:13 |

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| S46 | 169 | @pd<"20050101" and starks.xp. | US- PGPUB; USPAT | OR | ON | 2007/11/19 13:13 |
| S47 | 106 | @pd<"20040101" and starks.xp. | US- PGPUB; USPAT | OR | ON | 2007/11/19 13:13 |
| S48 | 63 | S46 not S47 | US- PGPUB; USPAT | OR | ON | 2007/11/19 13:14 |
| S49 | 0 | "20020161561" and revenue | US- PGPUB; USPAT | OR | ON | 2007/11/19 14:04 |
| S50 | 1 | "20020161561" and association | US- PGPUB; USPAT | OR | ON | 2007/11/19 14:34 |
| S51 | 1 | "20020161561" and display | US- PGPUB; USPAT | OR | ON | 2007/11/19 14:35 |
| S52 | 1 | "20020161561" and display and market\$ | US- PGPUB; USPAT | OR | ON | 2007/11/19 14:36 |
| S53 | 0 | "20020161561" and (marketing with professional) | US- PGPUB; USPAT | OR | ON | 2007/11/19 14:51 |
| S54 | 1 | "20020161561" and memory | US- PGPUB; USPAT | OR | ON | 2007/11/19 14:54 |
| S55 | 1 | "20020161561" and memory and software | US- PGPUB; USPAT | OR | ON | 2007/11/19 14:54 |
| S56 | 0 | "20020161561" and (memory same software) | US- PGPUB; USPAT | OR | ON | 2007/11/19 14:54 |
| S57 | 1 | "20020161561" and (software) | US- PGPUB; USPAT | OR | ON | 2007/11/19 15:02 |
| S58 | 1 | "20020161561" and "association value" | US- PGPUB; USPAT | OR | ON | 2007/11/19 15:22 |
| S59 | 1 | "20020161561" and ("association value" same "data set") | US- PGPUB; USPAT | OR | ON | 2007/11/19 15:26 |
| S60 | 0 | "20020161561" and ("association value" same "first data") | US- PGPUB; USPAT | OR | ON | 2007/11/19 15:27 |
| S61 | 0 | "20020161561" and ("association values" same "first data") | US- PGPUB; USPAT | OR | ON | 2007/11/19 15:33 |

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|-----|------|---|-----------------|----|----|------------------|
| S62 | 0 | "20020161561" and (modify with ("first data" or "second data")) | US-PGPUB; USPAT | OR | ON | 2007/11/19 15:34 |
| S63 | 0 | "20020161561" and (modif \$ with ("first data" or "second data")) | US-PGPUB; USPAT | OR | ON | 2007/11/19 15:34 |
| S64 | 1 | "20020161561" and (modif \$ with ("data set" or "data sets")) | US-PGPUB; USPAT | OR | ON | 2007/11/19 15:54 |
| S65 | 1 | "20020161561" and (modif \$ with segmentation) | US-PGPUB; USPAT | OR | ON | 2007/11/19 15:57 |
| S66 | 9682 | @pd<"20010116" and (customer same product) | US-PGPUB; USPAT | OR | ON | 2007/11/19 15:58 |
| S67 | 175 | @pd<"20010116" and ((customer with product) with (relation\$ or correlate)) | US-PGPUB; USPAT | OR | ON | 2007/11/19 16:00 |
| S68 | 8316 | @pd<"20010116" and (customer with data) | US-PGPUB; USPAT | OR | ON | 2007/11/19 16:01 |
| S69 | 1507 | @pd<"20010116" and (customer with data) and (product with data) | US-PGPUB; USPAT | OR | ON | 2007/11/19 16:01 |
| S70 | 683 | @pd<"20010116" and ((customer with data) same (product with data)) | US-PGPUB; USPAT | OR | ON | 2007/11/19 16:01 |
| S71 | 404 | @pd<"20010116" and ((customer with data) same (product with data)) and (target or targeting or market or marketing) | US-PGPUB; USPAT | OR | ON | 2007/11/19 16:02 |
| S72 | 101 | @pd<"20010116" and (((customer with data) same (product with data)) same (target or targeting or market or marketing)) | US-PGPUB; USPAT | OR | ON | 2007/11/19 16:17 |
| S73 | 6 | @pd<"20010116" and (((customer with data) same (product with data)) same (target or targeting or market or marketing)) and "neural network" | US-PGPUB; USPAT | OR | ON | 2007/11/19 16:17 |
| S74 | 35 | "5909681" and product | US-PGPUB; USPAT | OR | ON | 2007/11/20 07:42 |

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| S75 | 1 | "5909681".pn. and product | US- PGPUB; USPAT | OR | ON | 2007/11/20 08:07 |
| S76 | 465 | @pd<"20010116" and ((database with customer) and (database with product)) | US- PGPUB; USPAT | OR | ON | 2007/11/20 13:57 |
| S77 | 274 | @pd<"20010116" and ((database with customer) same (database with product)) | US- PGPUB; USPAT | OR | ON | 2007/11/20 07:50 |
| S78 | 5 | @pd<"20010116" and ((database with customer) same (database with product)) and "neural network" | US- PGPUB; USPAT | OR | ON | 2007/11/20 07:53 |
| S79 | 1 | @pd<"20010116" and ((database with customer) same ("database product" or "product database")) and "neural network" | US- PGPUB; USPAT | OR | ON | 2007/11/20 07:53 |
| S80 | 48 | @pd<"20010116" and ((database with customer) same ("database product" or "product database")) | US- PGPUB; USPAT | OR | ON | 2007/11/20 14:28 |
| S81 | 4 | @pd<"20010116" and (("database customer" or "customer database") same ("database product" or "product database")) | US- PGPUB; USPAT | OR | ON | 2007/11/20 07:58 |
| S82 | 1 | "5909681".pn. and neural | US- PGPUB; USPAT | OR | ON | 2007/11/20 08:15 |
| S83 | 1 | "5909681".pn. and input | US- PGPUB; USPAT | OR | ON | 2007/11/20 09:36 |
| S84 | 1 | "5909681".pn. and (output \$ or display) | US- PGPUB; USPAT | OR | ON | 2007/11/20 09:57 |
| S85 | 1 | "5971277".pn. and (output \$ or display) | US- PGPUB; USPAT | OR | ON | 2007/11/20 09:37 |
| S86 | 1 | "5909681".pn. and computer | US- PGPUB; USPAT | OR | ON | 2007/11/20 09:57 |
| S87 | 1 | "20020161561" and categorical | US- PGPUB; USPAT | OR | OFF | 2007/11/20 12:23 |

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| S88 | 1 | "20020161561" and "cross space" | US-PGPUB; USPAT | OR | OFF | 2007/11/20 12:08 |
| S89 | 1 | "20020161561" and permutation | US-PGPUB; USPAT | OR | OFF | 2007/11/20 12:23 |
| S90 | 9 | @pd<"20010116" and (database with customer) and (database with product) and neural | US-PGPUB; USPAT | OR | ON | 2007/11/20 13:57 |
| S91 | 1 | S80 and "706".clas. | US-PGPUB; USPAT | OR | ON | 2007/11/20 14:29 |
| S92 | 16 | S76 and "706".clas. | US-PGPUB; USPAT | OR | ON | 2007/11/20 14:29 |
| S93 | 144 | 706/50.ccls. and @pd<"20010116" | US-PGPUB; USPAT | OR | ON | 2007/11/20 14:30 |
| S94 | 11 | 706/51.ccls. and @pd<"20010116" | US-PGPUB; USPAT | OR | ON | 2007/11/20 14:30 |
| S95 | 91 | 706/13.ccls. and @pd<"20010116" | US-PGPUB; USPAT | OR | ON | 2007/11/20 14:30 |
| S96 | 342 | 706/45.ccls. and @pd<"20010116" | US-PGPUB; USPAT | OR | ON | 2007/11/20 14:30 |
| S97 | 881 | 707/1.ccls. and @pd<"20010116" | US-PGPUB; USPAT | OR | ON | 2007/11/20 14:30 |
| S98 | 761 | 707/2.ccls. and @pd<"20010116" | US-PGPUB; USPAT | OR | ON | 2007/11/20 14:30 |
| S99 | 1102 | 707/3.ccls. and @pd<"20010116" | US-PGPUB; USPAT | OR | ON | 2007/11/20 14:30 |
| S100 | 463 | 705/26.ccls. and @pd<"20010116" | US-PGPUB; USPAT | OR | ON | 2007/11/20 14:31 |
| S101 | 299 | 705/14.ccls. and @pd<"20010116" | US-PGPUB; USPAT | OR | ON | 2007/11/20 14:30 |
| S102 | 11 | 705/26.ccls. and @pd<"20010116" and neural | US-PGPUB; USPAT | OR | ON | 2007/11/20 14:31 |

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|------|-----|---|------------------------|----|----|---------------------|
| S103 | 12 | 705/14.cccls. and @pd<"20010116" and neural | US- PGPUB; USPAT | OR | ON | 2007/11/20 14:31 |
| S104 | 456 | S103 or S102 or S94 or S95 or S96 | US- PGPUB; USPAT | OR | ON | 2007/11/20 14:31 |

8/14/2008 2:47:17 PM

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